

Lauren Clay

7/25-26 or 8/1-3

From: LaChristian Taylor
Sent: Tuesday, June 07, 2016 10:11 AM
To: Ky Ash; Robert Allen; Reed Clay; Kim Snyder; Lauren Clay; Chelsea Holden
Cc: MC Lambeth; Allison Billodeau
Subject: FW: HTW Launch Event - speaking opportunity
Attachments: FLCA Event Form.docx

Importance: High

Hi All,

I spoke to Ky about this event this morning, and I wanted to put this event on your radar. HHSC will be launching their Healthy Texas Women program sometime this summer, tentatively July 25-26th or August 1-3rd. They are looking for participation from either GGA or FLCA (brief remarks). Attached is a general event form and details are still being worked out. Our office will also be participating in some form or another.

Also, GGA is meeting with Commissioner Smith in the near future, and wanted to make sure this was on his radar as well. Commissioner Smith might bring this up at their meeting. Please let me know if I can provide you all with additional information. Thank you for your consideration.

LaChristian Taylor
Executive Director
Texas Governor's Commission for Women
(512) 475-2615 phone
(512) 463-1832 fax

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From: French,Lesley (HHSC) [mailto:Lesley.French@hhsc.state.tx.us]
Sent: Monday, June 06, 2016 10:04 PM
To: LaChristian Taylor <LaChristian.Taylor@gov.texas.gov>
Cc: Crawford,Kara (HHSC) <Kara.Crawford@hhsc.state.tx.us>
Subject: Re: HTW Launch Event - speaking opportunity

Hi LaChristian,

Attached is the form. Several details are still forthcoming and we can visit more in depth about plans if you have questions.

Thanks,
Lesley

From: LaChristian Taylor <LaChristian.Taylor@gov.texas.gov>
Sent: Monday, June 6, 2016 7:55 AM

To: French,Lesley (HHSC)
Cc: Crawford,Kara (HHSC)
Subject: RE: HTW Launch Event - speaking opportunity

Hi Lesley,

I hope you are well! So excited to hear about this Healthy Texas Women event! I know it will be a huge success.

I have attached a general event form that assists with scheduling for Governor and First Lady Abbott. I know you and your team are in the early stages of planning the event, but would you mind filling out the event form with as much information you have available? I will be more than happy to send to both scheduling offices, as well as alert our policy folks on this great event. Also, please let me know how our office can be of service. We have a few Austin Commissioners that may be available to help out in any way, as well as our State Agency Council. Looking forward to seeing you soon and thank you!

LaChristian Taylor
Executive Director
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From: French,Lesley (HHSC) [mailto:Lesley.French@hhsc.state.tx.us]
Sent: Friday, June 03, 2016 2:33 PM
To: LaChristian Taylor <LaChristian.Taylor@gov.texas.gov>
Cc: Crawford,Kara (HHSC) <Kara.Crawford@hhsc.state.tx.us>
Subject: HTW Launch Event - speaking opportunity

Hi LaChristian,

Hope you are well. I wanted to follow up with you about our prior discussion about the launch event for Healthy Texas Women later this summer. I would like to begin planning the event for late July or early August (before back-to-school rush).

The purpose of the event would be to create the positive message about the “new day” in women’s health. At the event, we would reveal the new outreach campaign and the new website. This would be a great opportunity for many stakeholders and press to spread the positive news about the new program. My team is currently developing both products now.

We would be honored if Governor Abbott and First Lady Abbott would be interested in attending the event and giving brief remarks about the new program. Given summer schedules and conferences, we are tentatively looking at July 25-26th or August 1-3rd. Can you let me know if they would be interested in attending?

Please let me know if these dates would work or if we need to look at other dates.

Thanks,

Lesley French
Associate Commissioner
Women’s Health Services
Health & Human Services Commission
(512) 776-2001
Lesley.french@hhsc.state.tx.us

GENERAL EVENT INFORMATION

Organization name: HHSC

Organization contact person and their contact information: Lesley French, HHSC Women's Health, 512-776-2001



Event name: Healthy Texas Women – Launch Event

Event date: July 25 – 26, or August 1 – 3, 2016. Date and time are subject to the availability of the Governor and First Lady.

Event time (include start and end time): 10:00am- 10:30am or 4:00-4:30pm

Event location (address, room, etc.): Texas Capitol – Legislative Hearing Room

Event contact person and their contact information: Lesley French, 512-776-2001

PROGRAM INFORMATION

Please describe First Lady Abbott's role at the event:

First Lady Abbott give brief remarks about the new women's health program.

Please provide a detailed program schedule:

0:00-0:02 – Introduction by HHSC EC Smith

0:02-0:05 – Keynote Speaker - First Lady's Remarks

0:06-0:09 – Provider Remarks

0:10-0:12 – Legislative Member's Remarks

0:012-0:15 – Preview of Outreach Campaign

0:16-0:18 – Closing Remarks

0:19-0:30 – Media Q&A

What is the attire: The official color is dark pink; business attire

What is the audience size and makeup: 50-150 people including Legislators, Media, Providers, and Stakeholders

Please list any other invited elected officials or VIPs: Legislators to be determined

Please list event sponsors: HHSC

If you are requesting that First Lady Abbott give remarks, who would introduce her: Commissioner Charles Smith

If you are requesting that First Lady Abbott give remarks, what time exactly would she speak: We anticipate she will be the keynote speaker at approximately 2 minutes into the event.

What is your requested speech topic: The new women's health programs will provide more access and healthcare for all women in Texas.

If applicable, please list any recent achievements or milestones of the organization you'd like First Lady Abbott to mention: The new programs include a new website designed for clients and new outreach campaign.

ADDITIONAL EVENT INFORMATION

(Please attach a diagram of seating if available)

Dais/Head table guests:

Is the meal plated or a buffet:

Will there be a photo-op:

Will First Lady Abbott be on stage:

Will a podium be available:

Will there be a microphone and sound-system:

Will you invite members of the media: All State and National media

If yes, please list all media that you would like to invite:

Does the First Lady's Office have permission to use footage and photos of the event: Yes

Additional comments:

IMPORTANT INFORMATION

MC Lambeth

From: Marquez,Enrique (HHSC) <Enrique.Marquez@hhsc.state.tx.us>
Sent: Wednesday, August 10, 2016 1:01 PM
To: Enrique Marquez
Subject: Heidi Group media inquiries

We are getting multiple media inquiries that follow this general template based on Comptroller information online:

Looks like the Heidi Group is the second-largest recipient of Healthy Texas Women funding, according to the comptroller's office. As far as I can tell, the Heidi Group does not offer health care services. What is the \$1.6 million for?

Here is our response:

I would respectfully suggest stories on this issue are premature. The Healthy Texas Women contracts are not final. The list that has been published are only the contracts executed. There are more to come. Any story now will not paint the full picture of all of the contracting facilities across the state.

It is also important to note, the Heidi Group has changed its focus and will now be providing women's health and family planning services required by Healthy Texas Women, including birth control, STI screening and treatment, plus cancer screenings to women across Texas. The Heidi Group has recruited and are working with physicians and clinical staff to establish quality family planning clinics across Texas.

---- Hope you find this information helpful.

Enrique Marquez
External Relations, Texas HHSC